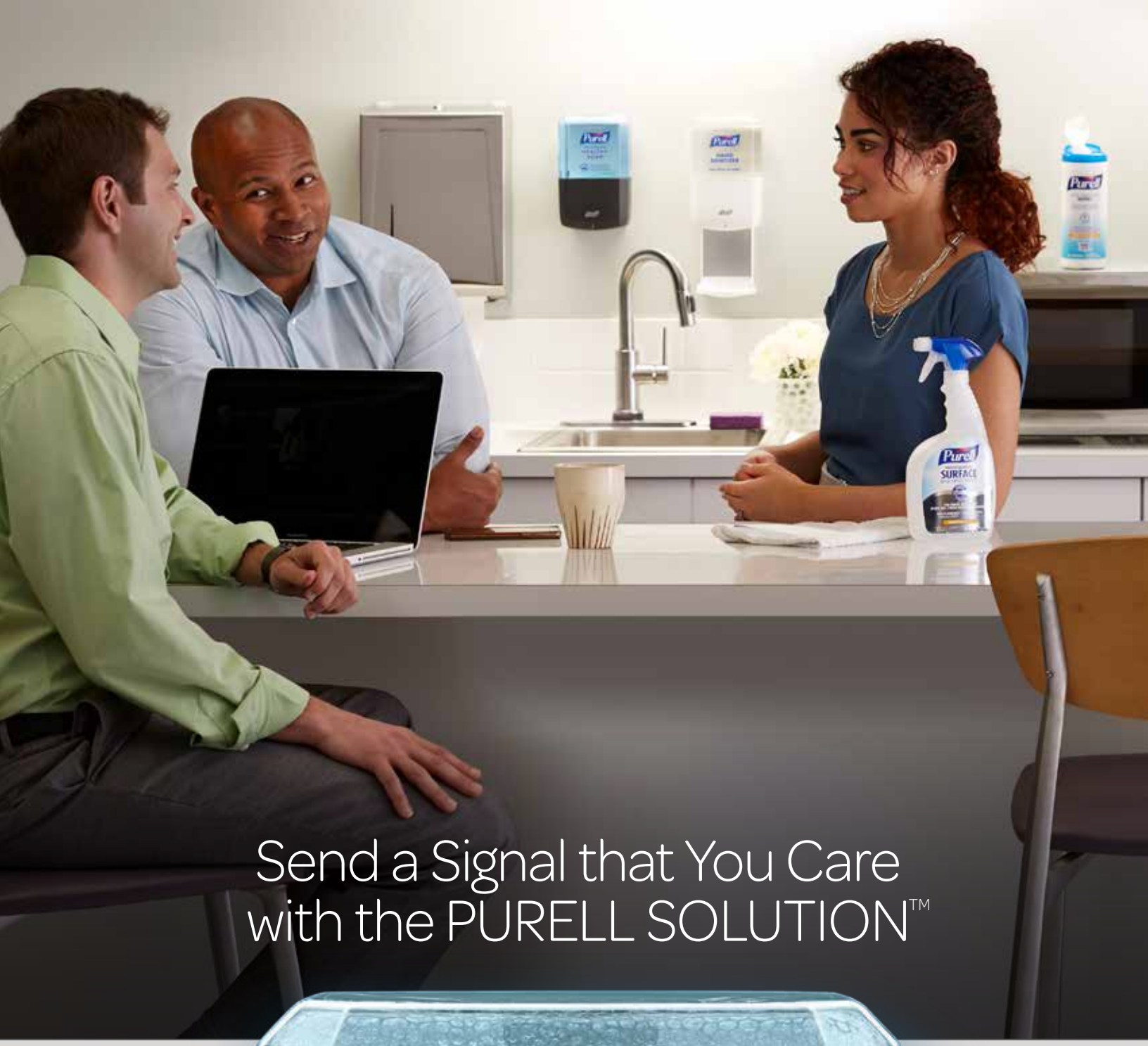


Send a Signal that You Care with the PURELL SOLUTION™

The PURELL® Brand Signals Your High Standards for Creating a Caring, Clean Environment

Take Credit for All You Do to Make Your Facility Great

PURELL® products are universally recognized and trusted as a way to provide fast and effective protection from germs.[1] When people see the PURELL brand, it sends a clear signal that you care about cleanliness, health and well-being. The PURELL brand lets you take credit, not only for providing the best hand hygiene and surface disinfection, but also for the unseen things you do to make your facility great.

79%
Believe Your Facility is Cleaner

The PURELL Brand Brings Peace of Mind

PURELL products project a quality image that extends to your entire operation. In a recent survey, 79% of people said that seeing PURELL products makes them feel better about the facility's cleanliness.[2]

82%
Have a More Positive Impression

PURELL Products Have a Halo Effect

The PURELL brand enhances your image by showing you care enough to provide the very best. 82% of people surveyed said that seeing PURELL products left them with a positive overall impression of the facility that provided them.[2]

167%
Return On Investment

The PURELL SOLUTION™ Makes Good Business Sense

In a recent study, PURELL products reduced insurance claims for hand hygiene-preventable illness by 24% – equating to a 167% payback on the program's cost.[3] PURELL hand sanitizing products and programs have also been tied to reducing absenteeism due to illness between 20-40%.[4]

Introducing the PURELL SOLUTION™

The brand that created instant hand sanitizer is introducing a complete solution, with hand soap and surface disinfection products to more holistically fight the spread of germs in your facility. A complete set of products, scientifically formulated for no-trade-off protection, so you never have to choose between products that are effective and products people feel great about using.

The PURELL SOLUTION™

The Right Products, in All the Right Places, Help Make Your Facility a More Trustworthy Place

PURELL® Professional HEALTHY SOAP®

PURELL Professional HEALTHY SOAP® products are available in a variety of gentle and effective formulations. Whether you choose antibacterial soaps, non-antibacterial soaps or our breakthrough new PURELL Professional HEALTHY SOAP® products with CLEAN RELEASE™ Technology, you can always be assured of high performance.

Maintain Skin Health

Gently removes dirt and germs. Nourishes while cleaning. Supports the skin's natural moisture barrier.

Healthy Ingredients

Free of parabens, triclosan and phthalates. Hypoallergenic.

Pleasant and Uplifting

Refreshing formulations are pleasant, with added peace of mind that only comes from the PURELL brand.

PURELL® Professional Hand Sanitizer

America's #1 brand of instant hand sanitizer.[5] Kills 99.99% of most common germs that may cause illness. Outperforms other hand sanitizers ounce for ounce.[6]

2X Sanitizing Strength

One squirt of PURELL Advanced Hand Sanitizer Gel equals two squirts of other national brands.[7]

Gentle on Skin

Formulated with the mildest, most effective ingredients available. Made with moisturizers and skin conditioners, and safe to use on all skin types.

Available Where It's Needed

Convenient access helps reduce the spread of germs. Available in dispensers, bottles, stands and wipes for easy access throughout the facility.

PURELL® Professional Surface Disinfectant

Unlike traditional products, PURELL surface disinfectants combine powerful germ kill and no-rinse protection.

Fast and Effective

Eliminates 99.99% of germs, including Norovirus and Cold & Flu viruses in 30 seconds.

Worry-Free

EPA Design for the Environment (DfE) Certified, with the lowest allowable toxicity rating. No need to rinse or wash hands after using, even on food-contact surfaces.

Multi-Surface Formulation

Proven on most hard and soft surfaces, including breakrooms, desks and conference rooms, upholstered furniture, daycare toys and hands-on learning tools, health & fitness equipment and more.

PURELL® Hand Sanitizing Wipes

All the germ-fighting power of PURELL Hand Sanitizer, plus the convenience and extra cleaning power of a wipe.

Quick and Convenient

Kills 99.99% of most common germs that make you sick.

Gentle on Hands

Our cottony wipes are tough on germs, and gentle on skin.

Dispensing Options

Choose from a variety of canister sizes and formats to suit your needs.

Breakthrough Innovation in Hand Soap and Surface Disinfection Formulation

Introducing PURELL® Professional HEALTHY SOAP® with CLEAN RELEASE™ Technology

Healthy skin is cleaner skin. PURELL Professional HEALTHY SOAP® products with CLEAN RELEASE™ Technology set a new standard for soap performance. These remarkably mild formulations are gentle on skin, contain no antibacterial ingredients* or harsh preservatives, and remove over 99% of dirt and germs.[8,9]

"With breakthrough formulation, GOJO has eliminated the leading causes of severe skin irritation."

— Dr. Matthew Zirwas, M.D., Board-certified dermatologist in occupational and contact dermatitis

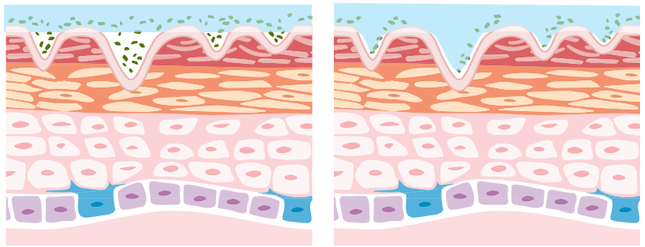
Scientific Breakthrough in Skin Health

GOJO scientists teamed with a leading dermatologist to identify the most common causes of severe skin irritation – harsh preservatives and antibacterial ingredients. Formulated for dry and sensitive skin, hypoallergenic CLEAN RELEASE™ technology soaps are free of these ingredients so they are better for skin.

Cleaner Ingredients	Free of harsh preservatives, antibacterials,* parabens and phthalates
Better Wash Experience	95% preferred over regular soap[10]

CLEAN RELEASE™ Technology Helps Soap Work Better

CLEAN RELEASE™ Technology boosts soap performance. Its novel surfactant system reaches deeper into skin's cracks and crevices to gently remove more dirt and germs than regular soap.[8,11]



Regular Soap**
Can't get to tough-to-reach areas where dirt and germs may hide.

CLEAN RELEASE™ Technology
Reaches into skin's cracks and crevices 2X better to lift and wash away more than 99% of dirt and germs.[8,9,12]

Dirt Removal	Removes 30% more dirt than regular soap[8]

Better for You and the Environment

CLEAN RELEASE™ technology soaps are made with natural ingredients, far exceeding the 64% USDA requirements. They rinse faster and cleaner to conserve water.

Biobased Content	90% biobased content[14]
Water Conservation	Saves an estimated 6 gallons per refill compared to regular soap[15]

Choose the CLEAN RELEASE Technology Formulation That's Right for You

PURELL® Professional HEALTHY SOAP® Naturally Clean Foam – naturally scented with essential oils
PURELL® Professional HEALTHY SOAP® Naturally Clean Fragrance Free Foam – fragrance free

* Does not contain an antibacterial soap active ingredient. **All references to regular soap are based on our top-selling non-antibacterial soap.

PURELL® Professional Surface Disinfectant

Hand hygiene is the single most important means of preventing the spread of infection, but that's just half of the solution. You can improve results dramatically when you also work to prevent recontamination of hands by disinfecting surfaces people touch.

Fast and Effective

PURELL Professional Surface Disinfectant is effective on 99.99% of germs, including Norovirus and Cold & Flu viruses that can spread rapidly. The patented formulation works fast, killing 22 germs on surfaces in just 30 seconds.

Worry-Free PURELL TOUCHABLE® Technology

Our powerful but low-toxicity formulation means you can disinfect throughout the day as needed.

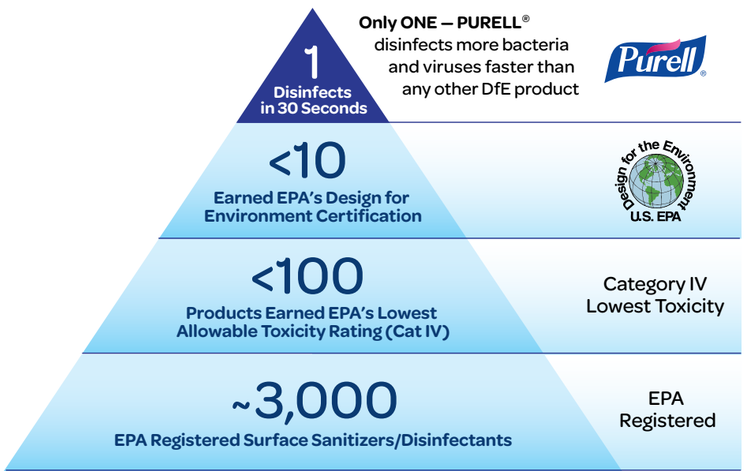
- Formulated for food-contact surfaces – no rinse required
- No warning or caution labels required
- No handwashing, gloves or safety glasses required
- No harsh fumes

EPA Design for the Environment (DfE) Certified

DfE is part of EPA's Safer Choice program aimed at helping consumers, businesses and purchasers find products that perform well and are safe for human health and the environment.

- Features the lowest allowable EPA toxicity rating
- Disinfects more bacteria and viruses faster than any other DfE product

The Power of PURELL Professional Surface Disinfectant



Elegant Design Meets Maintenance Ease

Built on over 65 years of dispenser engineering experience, new PURELL ES® hand hygiene systems are as durable and reliable as they are beautiful. Our AT-A-GLANCE™ refill design provides the easiest way to see when refills need to be changed. And with PURELL® products, it's easy for all to see how much you care about cleanliness, health and well-being.

PURELL ES4
PUSH-STYLE

Durable and reliable push-style systems. Easy to maintain.

PURELL ES6
TOUCH-FREE

Touch-free systems built for reliable performance and maintenance ease.

PURELL ES8
ENERGY-ON-REFILL AND SMARTLINK™ CAPABILITY

Touch-free with energy-on-the-refill plus the ability to add communication modules.

Always the Right Choice

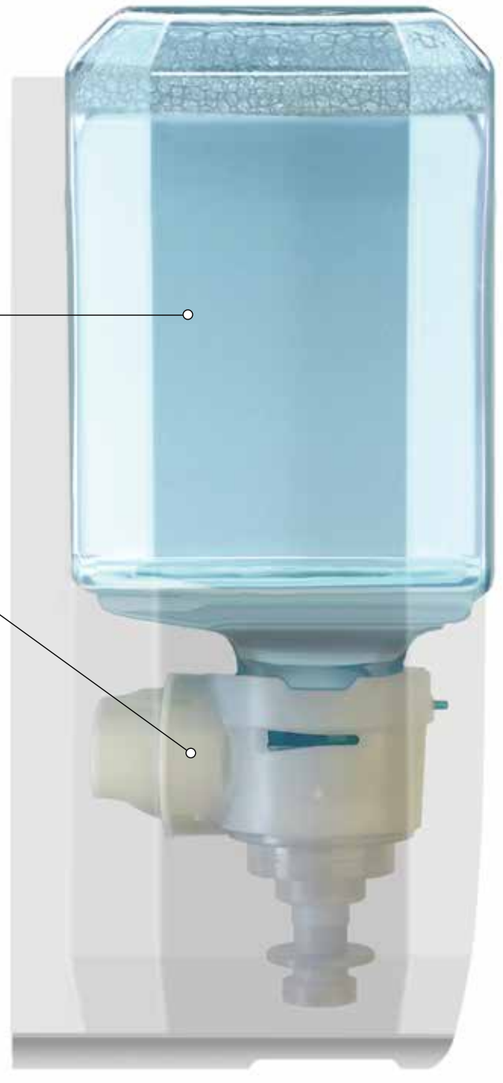
Reliable Performance	ES4	ES6	ES8
Each new refill refreshes the look of the dispenser	YES	YES	YES
SANITARY SEALED™ refills help reduce potential for contamination	YES	YES	YES
LOCK OR NOT™ Technology - can convert to a locking system	YES	YES	YES
Fully ADA compliant	YES	YES	YES
AT-A-GLANCE™ refill design – the easiest way to see when refills need to be changed	YES	YES	YES
Distinct PURELL® brand design – engineered to fit everywhere	YES	YES	YES
Refills are recyclable	YES	YES	YES
May be personalized with your logo on the dispenser	YES	YES	YES
Touch-free dispensing		YES	YES
Energy on the refill – touch free and always ready			YES
Optional modules add capability for service alerts and compliance monitoring			YES

PURELL MESSENGER™ Floor Stands Fit Anywhere

PURELL MESSENGER Floor Stands provide the opportunity to put a hand sanitizing station anywhere it's needed. They are ideal for entrances, lobbies, hallways and other shared areas. Stands may be personalized with your message on the front and back of the stand, and with a customizable sign on the stand header. For complete information on options for stands, accessories, signs and personalization, visit www.PURELLSOLUTION.com/MESSENGER.

PURELL® ES8 Dispensing System: Hand Hygiene That's Always Ready

When you choose new PURELL ES8 hand hygiene dispensers, you're not only getting America's most trusted hand hygiene products, you're also getting a revolutionary dispenser design that addresses the two most common service issues – empty dispensers and worn out batteries.



AT-A-GLANCE™ Refill Design
Monitor product levels with just one look. We make it quick and easy to see which dispensers need your attention, eliminating complaints about empty dispensers.

Breakthrough Energy-on-the-Refill Technology
Each new refill comes with its own energy source – a coin cell battery that's integrated into the refill. When you replace the empty refill, you get fresh product and fresh energy in one simple step. Back-up power inside the dispenser provides added assurance of high performance — even with extreme high-frequency use.

Built for Sustainable Performance
The PURELL ES8 system represents a 68% reduction in battery waste and a 15% reduction in greenhouse gas emissions when compared to leading touch-free systems on the market.[16]

Battery Waste Over Dispenser Lifetime

Based on battery weight at a usage rate of 3 refills per dispenser, per year. Savings calculated based on a 6-year dispenser lifetime, compared to leading traditional touch-free systems.

The PURELL ES8 Dispensing System eliminates the hassle of battery change outs

Checking and changing batteries can be a major resource drain. Until now, your choice has been to change batteries proactively for uninterrupted service, or reactively when they wear out unexpectedly.

The PURELL ES8 System eliminates the hassle of battery change outs by combining this major task with one you are already doing – replacing empty refills!

Easy Recycling and Disposal
PET bottle and refill components are easy to disassemble, including removal of the battery.

For complete recycling and disposal instructions, visit www.PURELLSOLUTION.com/ES8

Hand Hygiene Intelligence
Optional GOJO SMARTLINK™ plug-in modules let you add intelligent functionality to your dispenser. Track hand hygiene compliance, get alerts when dispensers need service or add other upgrades as technology evolves.

Send a Signal That You Care with the PURELL SOLUTION™

Hand Soap

	ES4 1200 mL	ES6 1200 mL	ES8 1200 mL	FMX-20™ 2000 mL
PURELL® Soap Dispenser - White **PURELL® Soap Dispenser – Graphite**	5030-01 5034-01	6430-01 6434-01	7730-01 7734-01	5230-06 5234-06
★ **PURELL® Professional HEALTHY SOAP® Naturally Clean Fragrance Free Foam** Remarkably mild, naturally preserved soap formulation removes more than 99% of dirt & germs and free of harsh preservatives and antibacterials.[8,9]	5070-02	6470-02	7770-02	–
★ **PURELL® Professional HEALTHY SOAP® Naturally Clean Foam** Remarkably mild, naturally preserved soap formulation removes more than 99% of dirt & germs and free of harsh preservatives and antibacterials.[8,9]	5071-02	6471-02	7771-02	–
★ **PURELL® Professional HEALTHY SOAP® Mild Foam** Exceptionally mild, fragrance-free, green-certified foam hand soap.	5074-02	6474-02	7774-02	5213-02
★ **PURELL® Professional HEALTHY SOAP® Fresh Scent Foam** Spa-inspired, mild foam hand soap with pleasant fragrance.	5077-02	6477-02	7777-02	5215-02
PURELL® Professional HEALTHY SOAP® Clean & Fresh Scent Lotion Handwash Spa inspired, mild lotion hand soap with pleasant fragrance.	5095-02	6495-02	–	5295-02
★ **PURELL® Professional HEALTHY SOAP® 0.5% BAK Antimicrobial Foam** Efficacy and mildness come together in this effective antimicrobial hand soap.	5079-02	6479-02	7779-02	5279-02

Hand Sanitizer

	ES 450 mL	ES4 1200 mL	ES6 1200 mL	ES8 1200 mL
PURELL® Hand Sanitizer Dispenser – White **PURELL® Hand Sanitizer Dispenser - Graphite** **PURELL® Hand Sanitizer Starter Kit – White**	– – 1450-D8	5020-01 5024-01 –	6420-01 6424-01 –	7720-01 7724-01 –
PURELL MESSENGER™ Floor Stand - White (dispenser included) **PURELL MESSENGER™ Floor Stand - Graphite (dispenser included)**	– –	– –	7306-DS-SLV 7316-DS-SLV	7308-DS-SLV 7318-DS-SLV
★ **PURELL® Professional Advanced Hand Sanitizer Fragrance Free Gel** Green-certified, fragrance-free gel hand sanitizer for professional environments.	–	5060-02	6460-02	7760-02
PURELL® Professional Advanced Hand Sanitizer Gel Advanced gel hand sanitizer formulation for professional environments.	–	5062-02	6462-02	7762-02
★ **PURELL® Professional Advanced Hand Sanitizer Fragrance Free Foam** Green-certified, fragrance-free foam hand sanitizer for professional environments.	–	5052-02	6452-02	7752-02
PURELL® Professional Advanced Hand Sanitizer Foam Advanced foam hand sanitizer formulation for professional environments.	–	5054-02	6454-02	7754-02

Meets UL EcoLogo Hand Cleaner Standard, UL 2784 or Hand Sanitizer, UL 2783 ★ *Meets USDA Certified BioBased standards*

Additional Hand Sanitizer Sizes

	535 mL	8 oz.	12 oz.
★ **PURELL® Advanced Hand Sanitizer Fragrance Free Gel** Green-certified, fragrance-free gel hand sanitizer for professional environments.	–	9691-12	3691-12
PURELL® Advanced Hand Sanitizer Gel Advanced gel hand sanitizer formulation for professional environments.	–	9652-12	3659-12
PURELL® Hand Sanitizer SF607™ Foam Unique non-alcohol formulation for instances where a non-alcohol-based sanitizer is required.	5784-04	–	–

Hand Sanitizing Wipes

	100 ct	270 ct
PURELL® Hand Sanitizing Wipes Durable, non-linting hand sanitizing wipes that remove light soils and dirt.	9111-12	9113-06

Surface Disinfectant

	32oz.	Pour Gallon
PURELL® Professional Surface Disinfectant One-step disinfectant and cleaner with a fresh citrus scent.	3342-06	4342-04

Personalize With Your Brand

Personalize with your message and take credit for providing the best. Personalized soap and hand sanitizer dispensers are highly visible and showcase your commitment to cleanliness, health and well-being. A variety of options are available for personalization, including logos on dispensers, custom header signs or a complete personalization of the MESSENGER™ Floor Stand.

Visit PURELLSOLUTION.com/personalization, or contact your GOJO Representative for information on personalizing your PURELL program.

Setting a Higher Standard for Performance and Sustainability

Our best science and technology have gone into creating the PURELL SOLUTION™. All PURELL® products are created with our industry-leading sustainability policies and practices in sustainable chemistry, packaging and dispensing system design. To learn more about our sustainability practices, visit www.GOJO.com/Sustainability.

1. GOJO Industries, Inc. Market Research – Internal Market Research, 015-063, 7 April, 2015.
2. GOJO Industries, Inc. Market Research – External Market Research, 007-021, 7 April, 2015.
3. Arbogast, JW., L. Moore-Schiltz, W. Jarvis, A. Harpster-Hagen, J. Hughes, A. Parker. 2016. "Impact of a Comprehensive Workplace Hand Hygiene Program on Employer Health Care Insurance Claims and Costs, Absenteeism, and Employee Perceptions and Practices." Journal of Occupational and Environmental Medicine, June 2016 – Volume 58, Issue 6.
4. Based on numerous scientific outcome studies. For outcome study details, visit www.PURELLSOLUTION/Professional/Outcomes.
5. Kline Report, September 2014, Section 3C-20; IRI, Multi-Outlet, 2015.
6. Ounce for ounce kills more germs than other national brands when used on hands in accordance to FDA Healthcare Personnel Handwash test methodology.
7. Based on comparative study using 1.75 mL of PURELL Advanced Hand Sanitizer vs 3.5 mL of other national brands with 63% or less ethyl alcohol, and tested in accordance with FDA Healthcare Personnel Handwash guidelines. National brand based on 52-week IRI scan data. Visit PURELL.com for more information.
8. Augustine Scientific, Newbury OH, Ex Vivo Soil Removal Analysis, August 5, 2017
9. BioScience Laboratories, Inc.; Bozeman, MT, Study# 170398-101, Evaluation of In-Vivo Germ Removal, July 5, 2017.
10. GOJO Industries Inc, Study 2017-08-110608 Healthy Soap CRT Foam and Lather Study August 2017.
11. BioScience Laboratories, Inc.; Bozeman, MT, Study# 170730 4-101, Evaluation of In-Vivo Germ Removal, August 22, 2017.
12. Augustine Scientific, Newbury OH, Surface and Interfacial Rheology Analysis, June 30, 2017.
13. GOJO Industries Inc, Akron OH, Evaluation of handwashes for germ removal from ex vivo skin, Study # EV-2017-002, August 15, 2017.
14. Beta Analytic, Inc. ASTM D6866-16 Method B (AMS) Biobase Content Beta-464684 May 9, 2017.
15. GOJO Industries, Inc., 2017-07-110599 PURELL Healthy Soap CRT Rinse and Sustainability Study, 19 July 2017.
16. When compared to leading touch-free systems on the market.

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